

Minutes of the South Summit School District Board of Education Work Session
Meeting held on **March 10, 2016**, beginning at 5:30 p.m. in the District Office Board Room at 285 East 400 South, Kamas, UT.

Present: Mr. Craig Hicken, President; Mrs. Suni Woolstenhulme, Vice President; Mr. Mr. Jim Snyder, Mr. Steve Hardman, Mrs. Debra Blazzard, Superintendent Shad Sorenson, Mr. Kip Bigelow, Business Administrator

1. President Hicken called the work session to order at 5:32p.m.
2. President Hicken welcomed everyone to the Work Session.
3. Superintendent Sorenson introduced the purpose of tonight's work session meeting being effective strategies for communication to stakeholders.
4. Mrs. Woolstenhulme facilitated discussion at February's board meeting regarding how the Board can improve communication with internal an external stakeholders using the following outlets:
 - a. Social Media
 - b. Power School
 - c. Face-to-Face Interactions
 - d. Town Halls
 - e. Parades and Community Events
5. President Hicken asked the Board to think about this issue and bring comments and ideas to this board meeting.
 - a. The Facebook page needs to have regular posting to keep interest going or to pull it down completely.
 - Consistency with postings is important.
 - Possibly post at least 3 times a week – depending on the week's activities.
 - Counselors might be able to take over and add postings.
 - Sports home page gets lots of postings and followers.
 - b. Academic successes should be highlighted as much as sports.
 - c. It is imperative to get the word out on certain issues to prevent rumors.
 - d. Use Pinterest as another avenue?
 - e. Can the Park Record post a link for SSSD related articles?
 - f. Will the new website be able to link to other areas/articles?
 - g. Power School can send out important messages to parents/students.
 - h. Parades – Use to highlight students (academic and athletic) and teachers on the float, keeping in mind summer vacation will hinder participation.
 - i. Board members to attend or host Town Hall events. September would be a good time to host one at the High School.
6. The Board will continue to work on these matters in order to improve communication with internal and external stakeholders.
7. Meeting was adjourned at 5:58p.m.


Board President
Business Administrator